



केशव माधव



Devi Aatas, Vrindavan

**RESIDENTIAL
PLOTS**



Vrindavan a soil of Blessings & Wealth

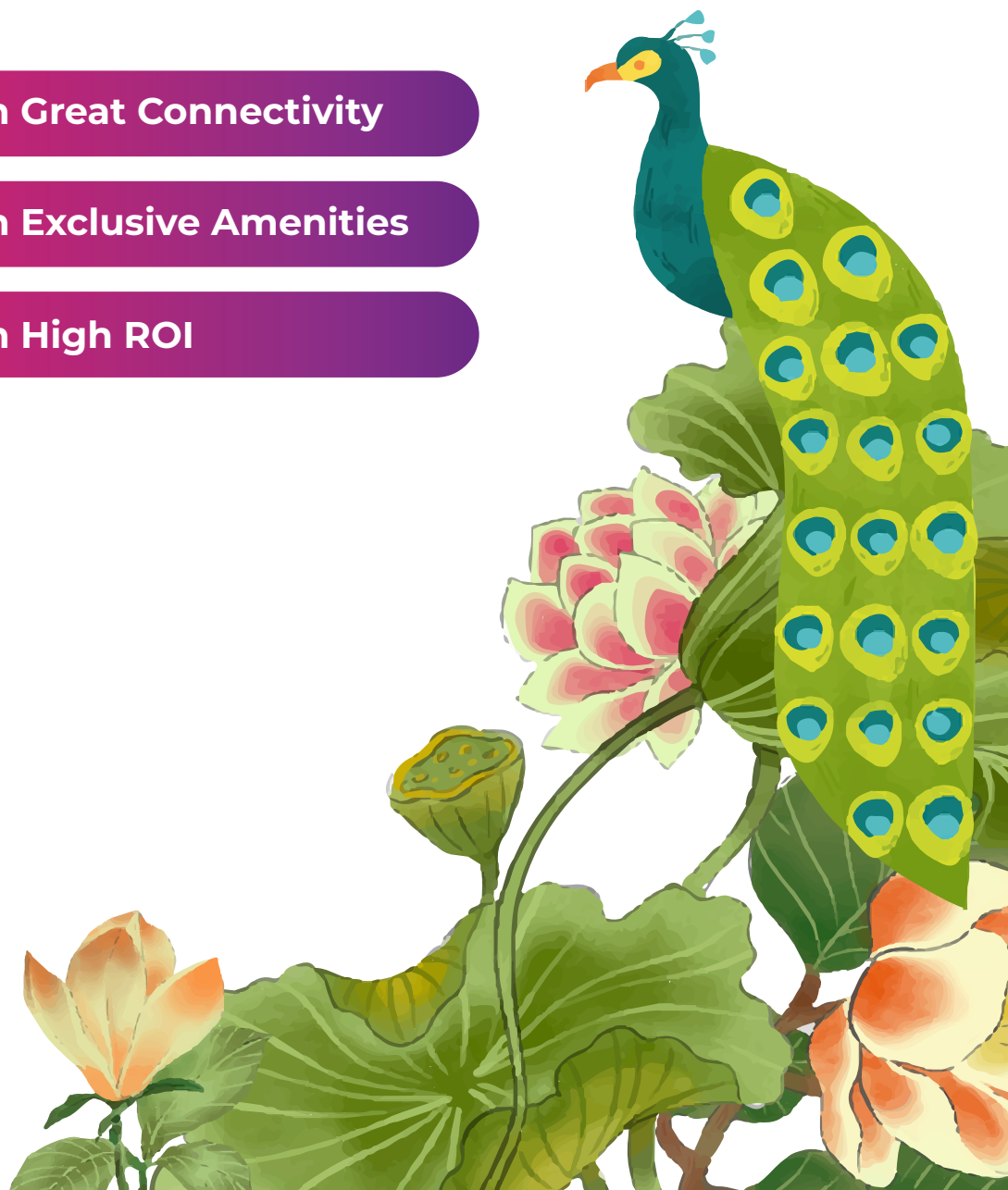


Vrindavan The Soul of the World's Devotion

A Land with Great Connectivity

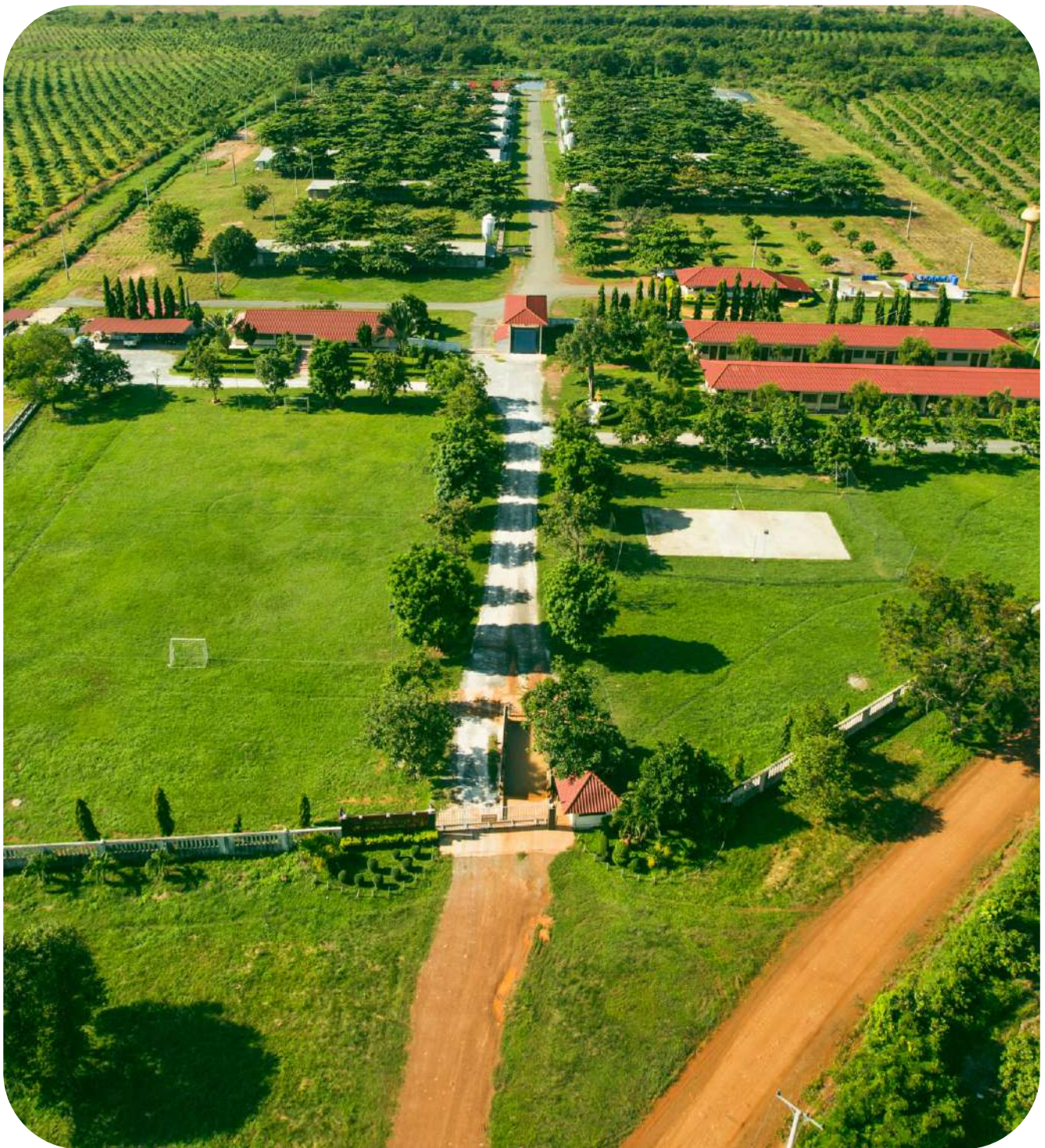
A Land with Exclusive Amenities

A Land with High ROI





Buy Your Dream Plot in Vrindavan





Build Your Dream Home in Vrindavan

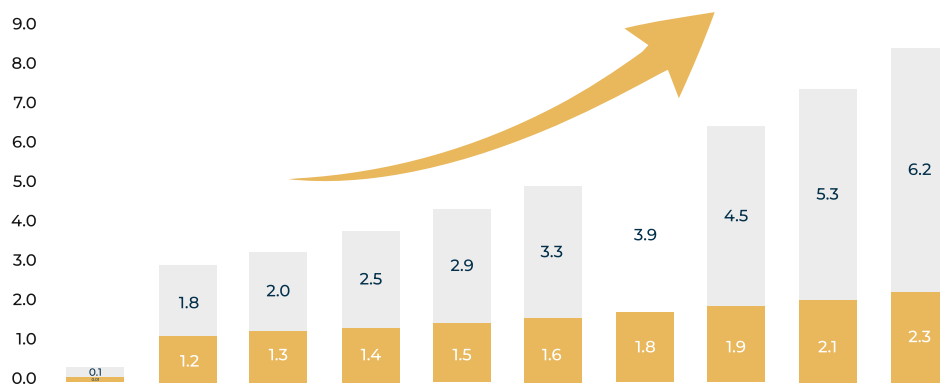




Global Tourist Destination

Vrindavan's Global Pull:

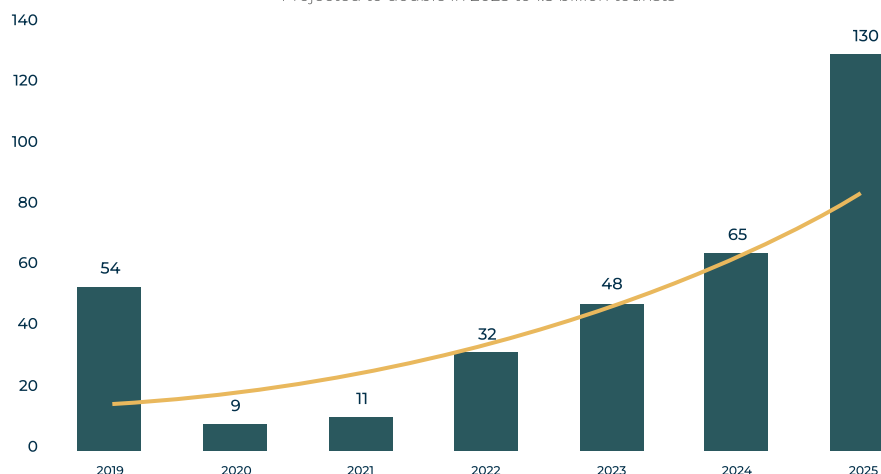
Projected to welcome 6 Crore pilgrims by 2030.
3X growth in 6 years.



Fueling Uttar Pradesh's 1 Trillion Economic Vision

UP Total Tourist Footfall (in Crore)

Projected to double in 2025 to 1.3 billion tourists





The Trivision Gateway*



Golden Triangle Integration

Tapping into India's Tourism Core

Located at the convergence of the Delhi–Agra–Jaipur Golden Triangle, India's busiest tourist circuit.

Creates new circuits for luxury, culture, and spiritual tourism, with Vrindavan as a high-potential spiritual stopover.



New Highway Infrastructure

Fast, Direct, Seamless

Direct connections via NH44, NH530B, and Yamuna Expressway link Vrindavan to all major hotspots across North, West, and East India.

1645 Crore 6-lane bypass road further reduces internal travel time by 1 hr.

Jewar International Airport

A game-changer for access

Brings Vrindavan within easy reach for domestic and international tourists.

Cuts travel time to Vrindavan from 3.5 hr (via Delhi NCR) to just 1.5 hr (via Jewar)





Braj 2041: 32,000 Crore Vision*

to Build a Global Spiritual & Economic Superpower

With over 9 crore annual visitors in 2024 and growing worldwide demand for spiritual tourism, Vrindavan is on the cusp of a monumental transformation. Backed by the ₹32,000 Crore Braj 2041 Masterplan, the region is being redefined as a modern spiritual capital—deeply rooted in faith, yet driven by world-class infrastructure and sustainable growth.

STRENGTHEN CONNECTIVITY & MOBILITY

-  ₹5,000 Crore allocated for the 275 km 84 Kos Parikrama Marg, enabling seamless spiritual and regional connectivity across Braj.
-  ₹1,645 Crore Vrindavan Bypass and ₹395 Crore Yamuna Waterway Project to reduce congestion and enhance eco-friendly mobility between Vrindavan, Mathura, and Gokul.



LIVELY HERITAGE EXPERIENCE

-  Digital Krishna Leela Museum & Cultural Hubs: Cutting-edge immersive storytelling meets traditional arts in vibrant bazaars and pavilions, celebrating Braj's living heritage.
-  Padav Sthals (Pilgrim Dorms) & Glamping Retreats: Blending spiritual hospitality with modern comforts, offering unique overnight stays for experiential tourism."





BANKE BIHARI CORRIDOR

- ₹600 Crore Banke Bihari Temple Corridor: Comprehensive redevelopment of ghats and intelligent crowd management to elevate the spiritual experience.
- Global Recognition for Sacred Sites: Restoration of 800+ heritage locations with protective bylaws and UNESCO nomination, positioning Vrindavan as a world-class spiritual destination.



CULTURAL BUILDING

- Interpretation centres, signage, and digital guides to enhance visitor understanding and self-guided experiences.
- Outreach events and public documentation drives to revive local narratives and traditions.

SPIRITUAL TOURISM ECONOMY

- ₹21,258 Crore committed and ₹19,000 Crore investor proposals for stays, transport, and tourism infrastructure.
- Homestays, eco-trails, heritage hotels and 3-year skill cycles to drive local income through mindful tourism.

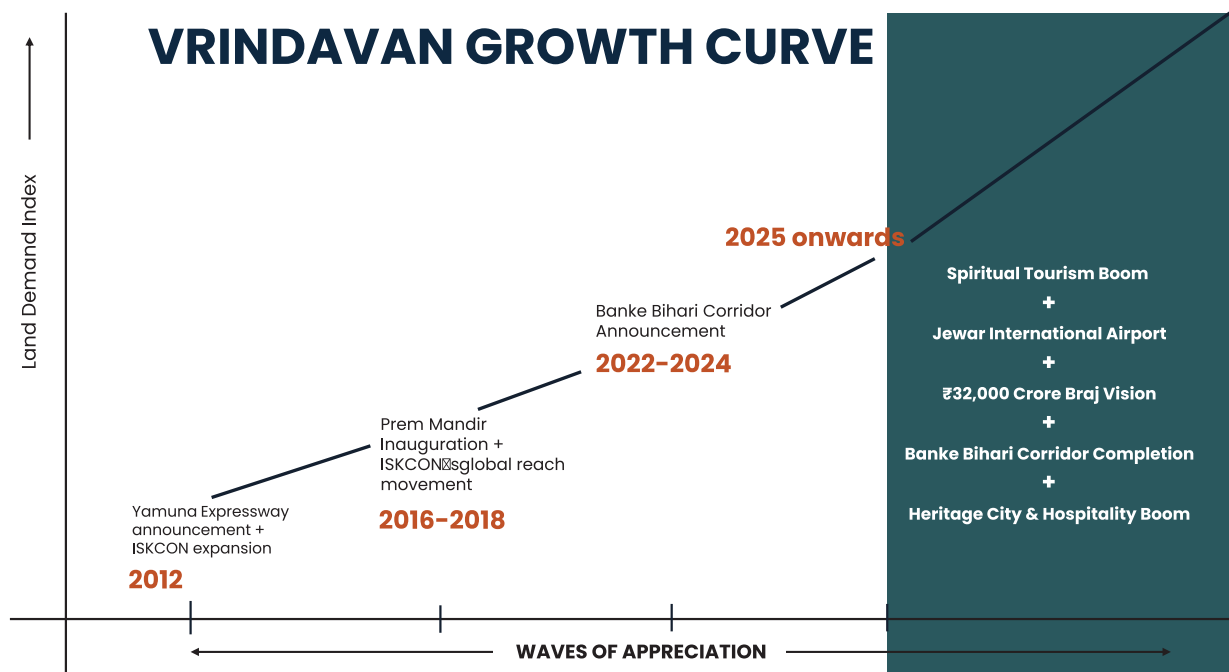




Vrindavan's Rise is Persistent

Throughout history, Vrindavan has experienced waves of renewal—each fueled by deepening devotion, improved accessibility, and growing recognition. Yet what emerges now transcends all past transformations. With visionary infrastructure, surging global interest, and unprecedented pilgrimage momentum, this sacred land stands at the threshold of its most profound evolution.

The true awakening? It begins now. Vrindavan isn't reaching its zenith—it's being reborn.





Moment & Vrindavan

Some places transcend time—yet still have defining moments. Vrindavan, the eternal heart of devotion, now stands at the dawn of its most profound metamorphosis. Here, where ancient spirituality converges with visionary progress, a renaissance is unfolding—one that will redefine pilgrimage, revitalize culture, and reignite economic vitality for generations to come.



**₹32,000 Crore
Braj Development
Plan Huge Infra Boost**

**Global and Domestic
Hotel Chains:
To support
Spiritual Tourism**





**Jewar International
Airport, 6 Lane
Expressways &
2.5 hr from Delhi**

**A Holy Land
blessed by saints**



**As demand
skyrockets and
land becomes
scarcer**

**The Biggest
Land Appreciation
Wave**





PROJECTS
Features



Gated Society



24/7 Security



Wide Road



Water & Electricity



Temple in Society



Solar Street Light





LOCATION

Features



Prem Mandir- 10 Min



NH- 5 Min



**Infrastructure
Development**



**Surrounded
by Nature**



Easy Connectivity



Close to Market





Every cobblestone, riverbank, and shrine in Braj breathes with sacred memory – where centuries of devotion live on through vibrant rituals, celestial arts, and the eternal dance of Krishna's legacy.



Banke Bihari Temple

A worldwide beacon where the sacred presence feels vibrant, attracting countless souls in pursuit of a profound spiritual bond.

Prem Mandir

A contemporary wonder combining design, illumination, and narrative into a stunning homage to faith.



Yamuna Aarti

Sacred trails and waters that beckon immersion, contemplation, and surrender.

ISKCON Vrindavan

A worldwide spiritual center where faith, togetherness, and awareness unite in perfect harmony.





Braj's cultural heartbeat pulses with eternal celebration – where festivals unfold like divine epics, and ancient traditions blaze to life in bursts of color, sacred music, and ecstatic dance. Here, time itself bends to the rhythm of devotion, transforming every season into a living ode to the divine.



Holi in Vrindavan

Where the essence of Holi spreads over weeks—from flower showers to lively traditions, color turns into an expression of devotion.

Janmashtami

A night of unparalleled devotion, where thousands gather in temples, streets glow with lights and hymns, and the entire city buzzes with joy, music, and faith.



Mayur Nritya

A poetic celebration of sacred love, where performers transform into peacocks, mirroring the monsoon's yearning and Krishna's tender elegance.

Govardhan Parikrama

With every barefoot step around the holy hill, this 21-km parikrama is a divine practice unique to Vrindavan's sacred land.



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Devi Aatas, Vrindavan



Map not to scale



It's rare opportunity to buy not only plot, it's a legacy for generations.